

## **dietz-dietz - photographers: DATA PRIVACY INFORMATION**

The protection of your personal data and your privacy is of particular concern to us. Therefore we process your data exclusively on the basis of the legal regulations. (DSGVO, DSG 1992).

In this data protection information we inform you about the most important aspects of the data processing within the framework of our websites and services.

### **Personal Data**

When you visit our websites, we store various information. Some data, such as name and address, such as name and address, we receive during the online contact for the available services provided by you personally. Other, non-personal data, such as IP addresses or the date of access are determined on the basis of technical processes. We store some information in the form of so-called cookies on your computer. We store some information on your computer in the form of so-called cookies. We receive further data from you, if you use certain services or if you contact us directly (contact form).

### **Cookies**

We use cookies on our websites. Cookies are small text files that are stored on your browser stored locally on your terminal device. They serve to improve the use of our websites and are unavoidable for some processes. In addition to our own cookies, we also use our website also uses cookies via third-party services. The third parties are listed in the following sections. If you do not want cookies to be stored you can set this in your browser. However, this does not allow our website to can be used to their full extent.

The legal basis for the data processed by cookies is Art. 6 Para. 1 S. 1 lit. f DSGVO.

The cookies retain their validity for 2 years and are subsequently deleted by your browser. You can also manually delete the cookies in your browser at any time. You can also manually delete cookies in your browser at any time.

### **Contact with us**

If you contact us via the form on the website or via e-mail, your for the purpose of processing the enquiry and in the event of follow-up questions in connection with processed and stored by us. We do not pass this data on to third parties.

The legal basis for processing your request is Art. 6 Para. 1 S. 1 lit. b DSGVO.

### **Use, storage and passing on of data**

For the purpose of easier processing of your request, we store cookies and IP data. In addition, the following data is stored by us for the purpose of processing your inquiry: First name, surname, e-mail address, street, postal code, town, country, telephone and fax number. The data provided by you are necessary for the processing of your inquiry.

A data transfer to third parties does not take place.

We process your data in order to provide our services. Personal data that during a visit to websites of dietz-dietz, photographers are captured we process exclusively within the framework of the statutory provisions.

### **Cooperation with third parties**

Our websites contain links to other websites. We do not have any influence on how the providers of the linked websites deal with the information shown on these pages. If you have any questions, please contact the respective third party provider directly. We are not responsible for compliance with the PrivacyPolicy or the Content of these websites.

### **Use of Google Analytics**

This website uses Google Analytics, a web analysis service provided by Google Inc. („Google“). Google Analytics uses „cookies“, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will generally be transmitted to and stored by Google on servers in the United States. However, due to the IP

anonymisation activated on this website, your IP address will be stored by Google within member states of the United States of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and compiling reports on website activity for website operators. Internet use to provide related services. Google may also transfer this information to third parties where required to do so by law, or where such third parties process these data on behalf of Google. The IP address transmitted by your browser as part of Google Analytics is not combined with other data from Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. If you want to deactivate Google Analytics, download the following add-on for your browser software and install it. <https://tools.google.com/dlpage/gaoptout?hl=en>

The data sent by us and linked with cookies, user IDs (e.g. User ID) or advertising IDs are automatically deleted after 14 months. The deletion of data whose storage period is reached, is carried out automatically once a month.

The legal basis for the use of Google Analytics is Art. 6 Para. 1 S. 1 lit. f DSGVO.

### **Your rights**

In principle, you have the rights to information, correction, deletion, restriction, Data transferability, revocation and objection to.

If you have any questions regarding the procurement and processing of your personal data and for information and Correction requests should be sent to [dietz-photo@bluewin.ch](mailto:dietz-photo@bluewin.ch)

### **Alterations**

We reserve the right to change our websites at any time. If the privacy policy is changed we will publish these changes here for your inspection.

Translated with [www.DeepL.com/Translator](http://www.DeepL.com/Translator)